



NEWS RELEASE

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Rowan County Human Resources Association and Charlotte Area SHRM Announce Merger

Charlotte, NC and Salisbury, NC – The Boards of Directors of the Rowan County Human Resources Association (RCHRA) and the Charlotte Area Society for Human Resource Management (CASHRM) today jointly announced a merger of chapter operations, whereby RCHRA will become a satellite group of CASHRM. The combined membership will represent approximately 375 active HR professionals in the multi-county region surrounding Charlotte and Salisbury.

“This is a unique opportunity to enhance our program opportunities,” said Lisa Parker, President of RCHRA. “The economy has presented some challenges to our chapter’s growth, and our partnership with CASHRM will help to increase our outreach and networking opportunities for RCHRA members.”

Ronda Williams, President of CASHRM, adds, “We welcome our many RCHRA friends to our chapter family. Our similar chapter missions make this a logical partnership, and we look forward to developing some new and exciting networking and educational sessions to support the HR profession in our region.”

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RCHRA was started in Rowan County in the mid-1970s and continues to support the needs of the human resource management professional within our organization through available resources and educational meetings, and to further support the community through the continued development and awareness of the human resource profession.

Tracing its roots back to 1942, CASHRM is an organization for human resource professionals and is dedicated to enhancing the members' professional growth, facilitating the sharing of information, and encouraging high ethical standards. CASHRM membership represents over 250 companies and other organizations from the greater Charlotte area.

More information about CASHRM and RCHRA is available at <http://www.charlotteshrm.org>.

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