



McLAUGHLIN YOUNG  
GROUP



A People Approach  
to Profitability

Since 1987, McLaughlin Young has partnered with organizations to increase the effectiveness and productivity of their workforces. We are currently contracted by organizations ranging from small businesses to Fortune 500 companies that rely on us to support and develop the people impacting their bottom line.

The seamless integration of our employee-focused services with our leadership development programs is truly unique. We can improve productivity at all levels of an organization and are instrumental in creating a healthy corporate culture.

## Developing Trusted and Effective Leaders

When leadership fails within an organization, the problem is typically *not* a lack of industry knowledge or expertise. McLaughlin Young has found that it is a leader's incomplete knowledge of self and others, a deficiency of respect and quality communication, or a scarcity of meaningful relationships. These breakdowns in leadership negatively impact effectiveness and productivity.

McLaughlin Young is experienced at working with organizations, from small businesses to multinational corporations, to assess and develop talent. Using our proprietary models and constructs, we take a unique approach to developing trusted and effective leaders.



## Supporting Healthy and Productive Employees

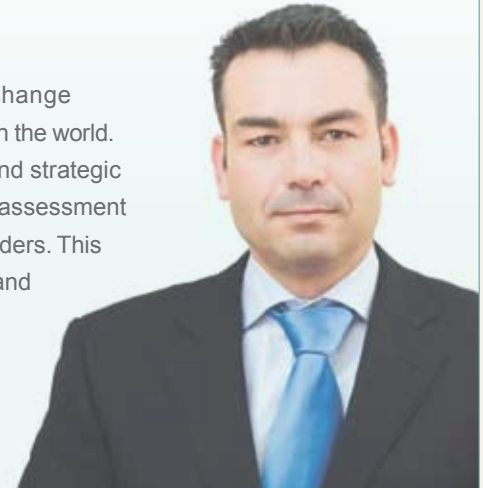
For more than 20 years, McLaughlin Young has been an independent employee assistance program (EAP) provider, which means we are not associated with a healthcare facility or health insurance provider. We conduct a thorough assessment in order to objectively connect clients with the most appropriate resources for problem resolution.

McLaughlin Young's corporate staff and affiliate network spans 150 countries. We are equipped to offer international services to both nationals and expatriates. We take great pride in requiring the highest level of credentials and experience within the EAP industry.

## Improving Organizational Performance

McLaughlin Young excels at facilitating the change initiatives critical to improving organizational performance because of our proprietary models and constructs. Based upon more than 20 years of research and experience, McLaughlin Young has created products and services that permit an organization to be adaptable and open to change.

McLaughlin Young consultants have led change initiatives at some of the largest corporations in the world. Our clients consider us a trusted resource and strategic partner. Our initiatives start with a thorough assessment and the inclusion of both employees and leaders. This holistic approach results in quality products and services which lead to improved customer satisfaction and increased sales growth.



Let McLaughlin Young provide your workforce with the support they need to increase productivity and your organization's profitability.

Call McLaughlin Young at 800-633-3353, or visit us online at [mygroup.com](http://mygroup.com) today.



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CORPORATE HEADQUARTERS | MCLAUGHLIN YOUNG GROUP  
5925 CARNEGIE BOULEVARD | SUITE 350 | CHARLOTTE, NC 28209  
800-633-3353 | [MYGROUP.COM](http://MYGROUP.COM)